



Annual Report 2013-2014





Co-Chairs' Letter

Welcome to the first Annual General Meeting of the Landscape of Grand Pré Society / Société du Paysage de Grand-Pré.

As you will note in reading this report, during its first year as a not-for-profit association incorporated under the Nova Scotia Societies Act, the Landscape of Grand Pré Society / Société du Paysage de Grand-Pré has built a solid base on which to coordinate the management of the Landscape of Grand Pré World Heritage Site.

In addition to the establishment of the Society, two key committees — the Education and Marketing Committee and the Technical Advisory Committee — have been created to provide advice to the Society in its stewardship of the World Heritage Site. The creation of these committees has facilitated the recruitment of significant expertise to support the work of the Society.

We extend our sincere appreciation to our funding partners: the Province of Nova Scotia through the Grand Pré World Heritage Site Funding Trust and the Municipality of the County of Kings.

Yours sincerely,
Claude DeGrâce and Jean Leung
Co-Chairs, Landscape of Grand Pré Society

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1. Background

The inscription of the Landscape of Grand Pré on the World Heritage List

The Landscape of Grand Pré's journey to become a World Heritage Site officially began in 2004 when Canada released its national Tentative List for potential world heritage designations. The Landscape of Grand Pré was one of eleven national properties out of 125 considered for inclusion on Canada's Tentative List.

In March 2007, a number of stakeholders began the process to have the Landscape of Grand Pré inscribed on UNESCO's World Heritage List. Nomination Grand Pré was created to lead the process and included representatives from the local community, the Acadian community, the Mi'kmaq, the Grand Pré Marsh Body, the business community, Parks Canada, the Municipality of the County of Kings and the former Kings Regional Development Authority.

The Government of Canada, the Province of Nova Scotia and the Municipality of the County of Kings pledged their support for the project, contributing over \$1.3 million in funding and in-kind support.

In January 2011, the Nomination Grand Pré dossier was completed and sent to the UNESCO World Heritage Centre. Three levels of government (Municipality of the County of Kings, Province of Nova Scotia, Government of Canada) and key stakeholders also signed a memorandum of understanding for the long-term management of the landscape, should the bid process be successful.

Following the submission of the proposal, an 18-month review process was led by the International Council of Monuments and Sites (ICOMOS) as the World Heritage Committee's Advisory Body on cultural heritage matters. A representative from ICOMOS visited Grand Pré in September 2011.

The Province of Nova Scotia announced the creation of a \$2.5 million contingent trust to help preserve and interpret the Landscape of Grand Pré upon successful inscription as a World Heritage Site. The Municipality of the County of Kings had previously pledged \$25,000 a year for ten years.

ICOMOS submitted a list of questions for clarification in December 2011. Canada's clarification on the points of interest was submitted in February 2012. The World Heritage Committee received a positive recommendation from ICOMOS.

On June 30, 2012, during the 36th session of the World Heritage Committee, held in St. Petersburg, Russia, the Landscape of Grand Pré was inscribed on the World Heritage List.

2. The Landscape of Grand Pré Society / La Société du Paysage de Grand-Pré

The Landscape of Grand Pré Society / Société du Paysage de Grand-Pré was incorporated in May 2013 to replace the Stewardship Board committee of the former Kings Regional Development Authority (RDA).

The goals of the Society are to:

- **ensure** the conservation, protection, presentation and transmission to future generations of the property's Outstanding Universal Value, through implementation of the Landscape of Grand Pré World Heritage Site Management Plan
- **provide** advice to ensure the integrity of the World Heritage Site through a co-ordinated management approach between all Regulatory Authorities
- **promote** the World Heritage Site's Outstanding Universal Value
- **engage** stakeholders in the stewardship of the World Heritage Site
- **report** to UNESCO on the condition of the World Heritage Site

3. The Stewardship Board

The Society's Board of Directors (the Stewardship Board) is composed of organizations with jurisdiction and/or primary interest in some part of the Landscape of Grand Pré. While the Board itself has no jurisdiction, the mandate of the Board is to facilitate information sharing and partnerships and co-ordinate technical expertise, as well as to promote the site through marketing and education.

The Society incorporation recognizes all constituent organizations as voting members represented on its Stewardship Board. From May 2013 to March 31, 2014, the directors of the Stewardship Board were:

- **Grand Pré and Area Community Association**, Naomi Blanchard, Co-Chair
- **Société Nationale de l'Acadie**, Claude DeGrâce, Co-Chair
- **Grand Pré Marsh Body**, Charles Curry, Treasurer
- **Société Promotion Grand-Pré**, Stan Surette, Secretary
- **Municipality of the County of Kings**, Councillor Mike Ennis
- **Glooscap First Nation**, Marilyn Perkins
- **Parks Canada**, Robert Moreau
- **Grand Pré and Area Community Association**, Ann Palmeter
- **Société Nationale de l'Acadie**, Hélène Lavigne

Ex-officio directors of the Board include staff from the Municipality of the County of Kings and the Nova Scotia Department of Agriculture and Department of Communities, Culture and Heritage, including Acadian Affairs.

4. Accomplishments

New Brochure

One of the first projects of the Society was the development of a new brochure for the Landscape of Grand Pré that includes a detailed map of the landscape.



Website

The Society also developed a new website (www.landscapeofgrandpre.ca) that provides a broad range of information about the Landscape and the Stewardship Board and its activities, including all Board meetings and minutes. It also shows up-to-date information about current and planned projects as well as current Requests for Proposals (RFPs) from the Society and projects/contracts awarded. All RFPs can also be found on the Nova Scotia Procurement website.

Review of documentation

During the winter, the Stewardship Board undertook a full review of the documentation produced as part of the World Heritage Site nomination process. This review is almost complete and will result in Board-approved documents, such as the Management Plan and Strategic Plan, which will guide the activities of the Society over the next few years.

Presentations

In September, the Community Association representatives made the first annual presentations to the Municipality of the County of Kings and the Town of Wolfville councils. Also in September, the two Co-Chairs made a presentation at the Nova Scotia Heritage

Conference, which had “Shaping Cultural Landscapes” as its theme. Society Treasurer Charles Curry joined Naomi Blanchard and Claude DeGrâce for a panel discussion following the presentation at the conference event.

View Park and Webcam

The Landscape of Grand Pré View Park was officially opened in July and has been much appreciated by local residents and visitors alike. The view of the landscape can also be enjoyed via Nova Scotia Webcams at:

www.novascotiawebcams.com/en/webcams/landscape-of-grand-pre/

The Landscape of Grand Pré on New Canada Post Stamp (cover page)

On October 31, 2013, Canada Post announced its 2014 stamp programme, which included all three Nova Scotia UNESCO World Heritage Sites.

Branding and Signage (cover page)

A Branding and Signage study was completed over the winter months. This project was a collaborative accomplishment by the Landscape of Grand Pré Society, the Municipality of the County of Kings and the Nova Scotia Tourism Agency.

The approved brandmark reflects the pattern of the dykelands, holding back the water of the Minas Basin, and shows iconic Blomidon, the Acadian Memorial Church and farm silos. This brandmark will be on all Society material, including signage.

Support Services

With the loss of support services from the Kings RDA, the Board publicly called for the provision of administration, website management, financial and translation services, and contractors have been hired to fill these positions.

Operating Policies and Practices

In order to guide its operations, the Stewardship Board developed Operating Policies, Financial Practices, Procurement, Records Management and Correspondence Policies.

5. Future Direction

In 2014–2015, the major projects and initiatives of the Society will include the following:

- implementing the wayfinding and landmark programme promoting and advertising the World Heritage Site



UNESCO World Heritage Site Arrival
FRONT ELEVATION

- recruiting a full-time Site Management Co-ordinator
- completing the review of key documents such as the Management Plan and Strategic Plan
- undertaking a full review of the Society By-laws and Memorandum of Understanding, including consultations with member organizations

6. Financial Documentation

THE LANDSCAPE OF GRAND PRÉ SOCIETY/LA SOCIÉTÉ DU PAYSAGE DE GRAND-PRÉ

Financial Statements

Year Ended March 31, 2014

(Unaudited)

THE LANDSCAPE OF GRAND PRÉ SOCIETY/LA SOCIÉTÉ DU PAYSAGE DE GRAND-PRÉ

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Year Ended March 31, 2014

(Unaudited)

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REVIEW ENGAGEMENT REPORT

To the Members of The Landscape of Grand Pré Society/La Société Du Paysage De Grand-Pré

We have reviewed the statement of financial position of The Landscape of Grand Pré Society/La Société Du Paysage De Grand-Pré as at March 31, 2014 and the statements of revenues and expenditures, changes in net assets and cash flows for the year then ended. Our review was made in accordance with Canadian generally accepted standards for review engagements and, accordingly, consisted primarily of inquiry, analytical procedures and discussion related to information supplied to us by the society.

A review does not constitute an audit and, consequently, we do not express an audit opinion on these financial statements.

Based on our review, nothing has come to our attention that causes us to believe that these financial statements are not, in all material respects, in accordance with Canadian generally accepted accounting principles.

A handwritten signature in black ink that reads "TCJones".

TCJones Chartered Accountants

Port Williams, Nova Scotia
May 28, 2014

THE LANDSCAPE OF GRAND PRÉ SOCIETY/LA SOCIÉTÉ DU PAYSAGE DE GRAND-PRÉ
Statement of Revenues and Expenditures
Year Ended March 31, 2014
(Unaudited)

REVENUES

Trustfunding	\$	100,000
Municipal funding		25,000
Old Kings RDA		<u>19,725</u>
		<u>144,725</u>

EXPENDITURES

Amortization		270
Board expense		16,183
Communication & marketing expense		20,041
Operating expense		6,149
Staff expense		36,156
Support service expense		<u>27,368</u>
		<u>106,167</u>

EXCESS OF REVENUES OVER EXPENDITURES **\$ 38,558**

THE LANDSCAPE OF GRAND PRÉ SOCIETY/LA SOCIÉTÉ DU PAYSAGE DE GRAND-PRÉ

Statement of Financial Position

March 31, 2014

(Unaudited)

ASSETS

CURRENT

Cash	\$	35,392
Harmonized sales tax recoverable		<u>4,151</u>

39,543

CAPITAL ASSETS (Note 6)

1,750

\$ 41,293

LIABILITIES AND NET ASSETS

CURRENT

Accounts payable	\$	565
Employee deductions payable		<u>2,170</u>

2,735

NET ASSETS

General fund		<u>38,558</u>
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\$ 41,293

ON BEHALF OF THE BOARD

-

Director

-

Director

THE LANDSCAPE OF GRAND PRÉ SOCIETY/LA SOCIÉTÉ DU PAYSAGE DE GRAND-PRÉ
Statement of Changes in Net Assets
Year Ended March 31, 2014
(Unaudited)

	<u>2014</u>
NET ASSETS - BEGINNING OF YEAR	\$ -
Excess of revenues over expenditures	<u>38,558</u>
NET ASSETS - END OF YEAR	<u>\$ 38,558</u>

THE LANDSCAPE OF GRAND PRÉ SOCIETY/LA SOCIÉTÉ DU PAYSAGE DE GRAND-PRÉ

Statement of Cash Flows

Year Ended March 31, 2014

(Unaudited)

OPERATING ACTIVITIES

Excess of revenues over expenditures	\$	38,558
Item not affecting cash:		
Amortization of capital assets		<u>270</u>
		<u>38,828</u>
Changes in non-cash working capital:		
Accounts payable		565
Harmonized sales tax payable (recoverable)		(4,151)
Employee deductions payable		<u>2,170</u>
		<u>(1,416)</u>
Cash flow from operating activities		<u>37,412</u>

INVESTING ACTIVITY

Purchase of property, plant and equipment		<u>(2,020)</u>
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INCREASE IN CASH FLOW

35,392

Cash - beginning of year

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CASH - END OF YEAR

\$ 35,392

THE LANDSCAPE OF GRAND PRÉ SOCIETY/LA SOCIÉTÉ DU PAYSAGE DE GRAND-PRÉ

Notes to Financial Statements

Year Ended March 31, 2014

(Unaudited)

1. PURPOSE OF THE ORGANIZATION

The Landscape of Grand Pré Society/La Société Du Paysage De Grand-Pré is the site manager of the nominated property in accordance with the Operational Guidelines for the implementation of the World Heritage Convention, maintaining partnerships for the benefit of the communities involved, and to capitalize on the economic opportunities stemming from inscription.

2. DESCRIPTION OF BUSINESS

The Landscape of Grand Pré Society/La Société Du Paysage De Grand-Pré (the "society") is incorporated under the Business Corporations Act of Nova Scotia. The society's principal activity is to develop partnerships which will support the stewardship and promotion of the Landscape of Grand Pré World Heritage Site, including archaeology, education, and tourism products.

3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Capital assets

Capital assets are stated at cost or deemed cost less accumulated amortization. Capital assets are amortized over their estimated useful lives on a straight-line basis at the following rates and methods:

Computer equipment	3 years	straight-line method
Furniture & fixtures	5 years	straight-line method

The society regularly reviews its capital assets to eliminate obsolete items.

Capital assets acquired during the year but not placed into use are not amortized until they are placed into use.

4. REVENUE RECOGNITION

Contributions are recognized as revenue in the year in which they are received and related expenses are incurred. Currently there are no restricted contributions received.

5. BASIS OF PRESENTATION

These financial statements have been prepared in accordance with Canadian accounting standards for private sector not-for-profit organizations.

6. CAPITAL ASSETS	Cost	Accumulated	Net book	
		amortization	amortization	value
Computer equipment	\$ 1,020	\$ 170	\$	850
Furniture & fixtures	1,000	100		900
	\$ 2,020	\$ 270	\$	1,750
